

Chinese food supplement manufacturers learn from Diapharm in Frankfurt

Frankfurt (DE), 13. November 2019 – A delegation from the China Chamber of Commerce for Import and Export of Medicines and Health Products (CCCMHPIE) visited Diapharm's location in Frankfurt to learn about European market requirements for food supplements and food for special medical purposes. Diapharm (www.diapharm.com), a pharmaceutical consulting company, is an official cooperation partner of the CCCMHPIE and helps Chinese manufacturers to enter the European market. More than 2,500 member firms came together under the umbrella of the CCCMHPIE to foster dialogue with state authorities and international partners.

There is great interest in communication: European consumers have a generally positive view of Chinese food supplements – not least because of the trust created by long-established products such as ginseng and ginkgo extracts, according to Diapharm Managing Partner Ralf Sibbing. The Chinese manufacturers regard this market's interest in traditional health products as an attractive opportunity to introduce food supplements and cosmetics to Europe.

At the meeting, the delegates led by CCCMHPIE director Zhang Zhong Peng learned about the specific factors to bear in mind regarding the European market for food supplements. "We must always emphasise that even though we have a harmonised food legislation for 'the European market'," says Ralf Sibbing, Managing Partner at Diapharm. "every country in Europe has its own interpretation and particular characteristics in terms of its implementation, but these also create special opportunities." On their trip to Europe, the delegation also visited Switzerland and Norway as well as Germany.

(approx. 1660 characters)

Photo caption

(191112_Peng_Zhang_Zhong_Sibbing_Ralf_DIAPHARM.jpg)

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Zhang Zhong Peng, head of the CCCMHPIE delegation, and Diapharm Managing Partner Ralf Sibbing discussed the requirements of various EU members states in relation to food supplements and cosmetics.

Background information: Diapharm

Diapharm GmbH & Co. KG (www.diapharm.com) is a leading global consulting firm and service provider for the consumer healthcare and pharmaceutical industry. With around 100 employees at seven locations in Germany, the Netherlands, Austria and China, Diapharm provides consulting services to clients in strategic matters, assumes responsibility for regulatory, medical and scientific tasks, as well as for quality assurance. Diapharm supports manufacturers and distributors of medicinal products, medical devices and healthcare products throughout the world.
