

## Pharmaceutical service provider expands: Diapharm opens new location in the Netherlands

**Münster (DE), Breda (NL), 20 March 2017** – International service provider and consulting firm for the healthcare industry Diapharm ([www.diapharm.com](http://www.diapharm.com)) is opening a Benelux branch. Diapharm advises and assists companies with regard to the development, approval and quality assurance of healthcare products across Europe.

Dr Bert Verhage will assume management of the new Diapharm BV in Breda (Netherlands). To date, the physician and specialist for internal medicine has been responsible for the areas of business development and regulatory affairs, among others, as a member of the management team at Will-Pharma (Belgium). “Owing to his vast network within the pharmaceutical industry, his medical expertise and experience in managing a pharmaceutical company, Bert Verhage is the perfect addition to Diapharm,” says Ralf Sibbing, General Manager of the German parent company, Diapharm GmbH & Co. KG.

The newly established Diapharm BV will focus on quality assurance, pharmacovigilance and regulatory affairs for internationally active pharmaceutical companies from the Netherlands, Belgium and Luxembourg. Diapharm also develops product innovations, especially for the OTC market. “The company, which comes from Germany, stands for premium quality and reliability worldwide. Above all, it provides precisely those international services that have been missing so far from the Benelux market,” Dr Bert Verhage says. After completing his medical degree in Rotterdam and Toronto, Verhage initially worked as a hospital physician. He headed the foundation known as Transmuraal Netwerk from 2005 to 2009, which promotes the integration of healthcare services in Holland, before switching to the pharmaceutical industry.

*(approx. 1,720 characters)*

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**Image caption** (*Verhage\_Bert\_DIAPHARM.jpg*)

Dr Bert Verhage will head the new Diapharm branch in Breda (Netherlands).

**Background information: Diapharm GmbH & Co. KG**

*Diapharm (www.diapharm.com) is a leading global consulting firm and service provider for the consumer healthcare and pharmaceutical industry. Founded in 1988, Diapharm supports clients in the fields of medicinal products, medical devices, food supplements, dietetic foods and cosmetics. Its work focuses on regulatory affairs and marketing authorisation, medical and scientific tasks, quality assurance and consulting. With around 100 employees in Germany, the Netherlands, Austria and China, Diapharm supports multinational corporations, recent start-ups and medium-sized companies.*

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