# Diapharm fortifies its ties to China

**Bonn (DE), Münster (DE), Shanghai (CN), 8. August 2016** – Diapharm, the global service provider and consulting firm for the pharmaceutical industry (www.diapharm.com), is intensifying its business with clients from China. It recently accompanied Huasun Group Pharmaceutical Factory (China), along with Dr. Mei Wang of SU BioMedicine (Netherlands, a TNO company), to the German medicines authority BfArM for a scientific advice meeting on their Sanchi-tongshu capsules. The product is on the way to become the first Traditional Chinese Medicine, or TCM, to be registered via a full application in Europe.

### Successful scientific advice for first 'full application' TCM in Europe

The Huasun Group (www.huasungrp.com) is one of the leading manufacturers of biopharmaceuticals and TCM products in China. The company considers the active ingredients of Sanchi-tongshu new for the European market, even though they are traditionally used in China. Therefore, it has opted for the socalled full application, which includes submitting pre-clinical and clinical trial data for the product. Diapharm will now attend to the regulatory and clinical steps necessary for Sanchi-tongshu capsules to achieve an EU marketing authorisation.

Internationalisation is an important topic for pharmaceutical companies in China, and manufacturers are looking to expand their international business beyond contract manufacturing. As the EU is one of the most important pharmaceutical markets globally, bringing TCMs to Europe therefore has become a focus area for many Chinese companies.

### Europe attractive for manufacturers of Traditional Chinese Medicine

During his visit to the CPHI China 2016, which he attended as a speaker, Diapharm's general manager Ralf Sibbing discussed this topic with pharmaceutical companies as diverse as Tasly Pharmaceutical Group, Xiuzheng Pharmaceutical Group, Baiyu Group, etc. "There still is an unmet societal need for traditional remedies and for personalized health strategies", Contact: Diapharm Press Office Hafenweg 18-20 48155 Münster, Germany

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Press releases from Diapharm and photo material in print quality may be downloaded from: www.diapharm.com/pr.html says Ralf Sibbing. For more than 25 years, Diapharm has been working with herbal and traditional herbal medicines, including TCM products, and has helped gain more than 500 marketing approvals for phytopharmaceuticals in Europe already.

In 2014, Diapharm opened a representative office in Shanghai (China), in order to assist Chinese companies as they make their way to Europe. The companies' services include consulting as well as all day-to-day tasks needed for gaining and maintaining marketing authorisations in accordance with EU law. Diapharm also helps with quality management and performs audits. Over the past years, Diapharm has built a strong cooperation with the China Chamber of Commerce for Import & Export of Medicines & Health Products and has become a point of contact for its 2,400 member companies.

(ca. 2.800 characters)

### Caption (diapharm-huasun.jpg)

Diapharm's Dr Stefan Leyers and Dr Wilfried Dierkes, SUB's Dr Mei Wang and Huasun's Dou Kai Cheng, Huang Xiang Ying and Yang Yu discussed Sanchitongshu capsules at the BfArM in Germany. (Photo: Huasun Group)

## Background information: Diapharm GmbH & Co. KG

Diapharm (www.diapharm.com) is a leading global service provider and consulting firm for the consumer healthcare and pharmaceutical industry. Founded in 1988, Diapharm supports clients in the fields of medicinal products, medical devices, food supplements, dietetic foods and cosmetics. Its work focuses on regulatory affairs and marketing authorisation, medical and scientific tasks, quality assurance and consulting. With around 100 employees in Germany, the United Kingdom, Austria and China, Diapharm supports multinational corporations, recent start-ups and medium-sized companies.