

Indication instead of a health claim: Diapharm makes probiotic product market-ready

Münster, Germany, 7 October 2013 – Pharmaceutical service provider

Diapharm (www.diapharm.com) has developed a marketable probiotic medical device. The hard capsules with *Lactobacillus johnsonii* EU1 are used for the regeneration of the mucosal function of the small intestine, e.g. due to persistent non-specific diarrhoea or due to antibiotic-induced diarrhoea. The probiotic product is now available in Belgium under the brand of a large pharmaceutical company. Diapharm is currently searching for suitable licensing partners in other EU member states or is in negotiations regarding market introduction.

“The purely physical mode of action of *Lactobacillus johnsonii* EU1 is scientifically proven and has another advantage,” explains Dr Guido Middeler, Diapharm’s probiotic expert. “The medical device has a clear medical intended purpose for the prophylaxis and, chiefly, the treatment of symptoms – similar to medicinal products.” In addition, he states, it closes the gap created by negative EFSA assessments of the health claims of dietary supplements including probiotics: “With *Lactobacillus johnsonii* EU1 as a medical device, distributors can avoid this gap and round off their brand portfolio,” Dr Guido Middeler states confidently.

For more information, please contact Nicole Sibbing, Diapharm GmbH & Co. KG (Tel.: +49 251-60935-517, email: nicole.sibbing@diapharm.com).

(approx. 1,380 characters)

Contact:

Diapharm
Press Office
Hafenweg 18-20
48155 Münster, Germany

Contact person:
Nicole Sibbing

Tel.: +49 (0)251 - 60935-517
nicole.sibbing@diapharm.de
www.diapharm.de

Agency contact:

co-operate Wegener & Rieke GmbH
Zumsandstrasse 32
48155 Münster, Germany

Contact person:
Christian Rieke

Tel.: +49 (0)251 - 3222611
wort@co-operate.net
www.co-operate.net

*Press releases from Diapharm and photo material in print quality may be downloaded from:
www.diapharm.com/pr.html*

Background information: Diapharm

Diapharm is an international full-service provider to the healthcare industry. Founded in 1988, Diapharm supports pharmaceutical companies in all questions concerning regulatory affairs, medical & clinical development, quality management and business development. Its activities focus on the sectors of medicinal products, food supplements and dietetic food, medical devices and cosmetics. With over 100 employees in Germany, Austria and the United Kingdom, Diapharm is at the service of multinational companies as well as of new start-up companies and small to mid-sized businesses.
