

Readability user testing



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Efficient and validated readability user testing

We conduct readability user testing of patient information leaflets for our clients using the interview method.

The methods developed, validated and standardised by Diapharm guarantee reliable and, most importantly, fast results.

This is important for medicinal products in the last phase of the marketing authorisation process.

Further information:

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What sets our readability user testing apart?

- One-on-one interviews with 20 volunteers from the patient target group
- Tests conducted by native speakers either in the United Kingdom, in Germany or in the Netherlands
- Evaluation directly after each interview to allow confusing passages to be corrected quickly, reducing the cost of testing
- Analysis based on the European authorities' evaluation criteria
- All documentation for the CTD module 1.3.4 ready for submission



Our standard turnaround time for sending you our final report is only four weeks from receipt of the final mock-up. The report conforms with the requirements for obtaining marketing approval and is written in English. Readability user testing is available in German, English and Dutch.

Where permitted, we also offer bridging studies for readability testing without active interviewing. We also conduct focus testing as an abridged readability user test.

We are happy to advise you on the development of new patient information leaflets or on the optimisation of existing documents.

Get in touch with us!

Your benefits:

- **Validated, reliable method**
- **Cost-efficient interview method**
- **Bridging studies and focus testing also available**
- **Ready-to-submit final report in English, including annexes**