

# Business development



**Nicole Sibbing**

Director

## New ideas and products for your OTC portfolio

Diapharm helps you to position yourself optimally on the pharmaceutical and healthcare market. We identify opportunities for your business, analyse your product portfolio and show you the potential. Our creative ideas are tailored to meet regulatory requirements so that we can fill your product pipeline and optimise your product portfolio.

### Our services include:

- Product portfolio analysis
- Trend scouting, screening and marketing authorisation research
- Development of product ideas that are feasible from a regulatory perspective; feasibility studies
- Project management
- Selection and coordination of contract manufacturers and developers
- Overseeing switches and line extensions
- Acquisition and sourcing of dossiers, marketing approvals, products, brands, distribution and licensing rights

For more than 30 years, we have been developing strategies and products for the pharmaceutical and healthcare industry. This experience makes Diapharm an ideal creative thinker and development partner for your medicinal products, medical devices, food supplements, dietetic foods and cosmetics.

Our services include all strategic and regulatory duties and full project management at all stages, from formulation development and the identification of suitable contract manufacturers through to the finished product.

**Get in touch with us!**

### Further information:

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## Your benefits:

- **Knowledge from different markets worldwide**
- **Strategic advice based on years of experience**
- **Innovative, feasible ideas and products**
- **Support and responsible implementation**